

FOR IMMEDIATE RELEASE

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Ellisys Announces Limited-Time Price Incentives for USB Analyzer Products and Rolls Out New Low-Priced Analyzer

Introduction of Explorer 200 Basic Coincides with Price Promotion

Geneva, Switzerland — February 2, 2009 — Ellisys, a leading supplier of protocol test and analysis solutions for SuperSpeed USB, the Universal Serial Bus (USB), Wireless USB, the WiMedia UWB platform, and *Bluetooth*[®], today announced the introduction of the Explorer 200 Basic USB protocol analyzer to its popular line of affordable USB analyzers. Additionally, Ellisys is offering its existing Tracker and Explorer 200 Standard and Pro USB analyzers at significant price reductions for a limited time.

"Ellisys invented and perfected the low-cost approach to USB analysis tools and has worked hard over the years to gain thousands of satisfied and loyal customers by implementing a simple formula - provide quality products with superb features at good prices," stated Mario Pasquali, Ellisys co-founder and president for products. "We're excited to offer the new Explorer 200 Basic to fill a niche in the low-end USB analyzer market, and pleased that we can offer our technology developer customers a good deal in tough times."

Pricing for Tracker and Explorer 200 Standard and Professional Series

USB analyzer pricing incentives, good through the end of February, apply to the Tracker 110 and the two existing Explorer 200 versions, the Standard and the Pro. Please visit www.ellisys.com or your local Ellisys distributor for specific pricing.

Explorer 200 Basic Fills Low-End Niche with Convenient Upgradeability

The new Explorer 200 Basic is offered at \$799 during the promotion, and provides customers with Low-Speed, Full-Speed and High-Speed analysis capabilities, and can be easily upgraded in the field to add advanced features.

About Ellisys

Ellisys is a Test and Measurement company committed to the design and timely introduction of advanced protocol analysis solutions for USB, Wireless USB, WiMedia Ultra-Wideband, and Bluetooth technology. Developers have been using Ellisys' products and solutions for more than six years with great success. By providing technology developers with the right innovative tools at the right time, Ellisys enables these promising markets to grow in a secure and confident manner, helping to ensure rapid and wide acceptance of these technologies.

Ellisys • chemin du Grand-Puits 38 • CH-1217 Meyrin Geneva • Switzerland • www.ellisys.com World Class Solutions for USB, Wireless USB, WiMedia, *Bluetooth* technology

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